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First-of-a-kind builder.

John builds companies in markets investors haven't put on their list yet, and where the usual playbooks haven't worked. He originates the market frame, gathers a small group of aligned believers, and uses proven technology so the risk lives in the market, not the stack.

EXITS Scope 5 acquired by Environ Energy · Junxion acquired by Sierra Wireless (NASDAQ: SWIR) · MA Network acquired by SpaceLabs Healthcare (NASDAQ: OSIS)

STAGE Early alpha deployed. Pre-seed by stage, mid-stage in substance. The original 25+ angels are re-engaging. The market opportunity and solution don't clearly fit inside any current investment categories.

HOW HE WORKS

- **Deep and broad exploration before moving.** He studies the landscape, then moves by relationship, one person at a time.
- **Community of believers.** Early customers, operators, experts, and capital who share the thesis and compound into advisors, launch partners, and first paying users.
- **Founding functions first.** Concept, market frame, product shape, growth channel, early partners, early customers. As traction grows, he hands each function to a seasoned operator who can take it further.
- **Proven tech, new category.** The novelty lives in the market frame, product shape, and leveraged-efficient growth potential, not in the plumbing. Lower execution risk, shorter path to scale.
- **Attention spotlighting** is focused on the work, partners, and customers. Not on personal brand.

TRACK RECORD

- **Bivvi** (2026–present). Founder. Digital neighboring infrastructure. Private by design, ad-free. Backed by 25+ individual angels on SAFEs; early alpha deployed.
- **Clearset** (2017–present). Founder. Category incubation vehicle Bivvi emerged from.
- **Scope 5** (2009–2021). VP, Co-founder. First SaaS solely for enterprise sustainability data management, and with a library of calculators; the category was defined as we built it. Acquired by Environ Energy.
- **Dashwire/HTC** (2012–2013). VP, Partner Dev. Transformed a stalled-out product's underlying tech into a potential \$100m+ Android-provisioning line of business, validated by three of the largest global carriers; co-inventor on 2 related patents.
- **Transit Channel** (2008–2010). Founder. Won a competitive RFP with King County Metro Transit to incubate "first-of-a-kind" Transit Channel for rider engagement, first sponsorship partner, and a path to scale across transit agencies.
- **Junxion** (2003–2007). VP, Co-founder. Built the first mobile hotspot allowed and offered by U.S. wireless carriers (Sprint, then AT&T), as one configuration of an early transportable cellular router. Named inventor on 2 issued patents. Acquired by Sierra Wireless (NASDAQ: SWIR).
- **FizzyLab** (2000–2001). Director of Account Dev. Conceived and led use of the underlying tech of the under-sold flagship product for a new solution that resulted in adoption by FizzyLab's largest customers (including Time, Hearst, Belo, Gannett).
- **MA Network** (1995–2000). Product manager, then director of sponsorship and content. Turned a shelved product into a first-of-a-kind networked, location-based media line of business; that momentum drove the acquisition by SpaceLabs Healthcare (NASDAQ: OSIS).

WHO THIS IS FOR

Individual angels and direct family-office contacts who share Bivvi's purpose, want a strong return, and welcome a first-of-a-kind company that reduces risk by using proven technology.